

# 2024 ANNUAL CONFERENCE

August 25 - 28, 2024 | Denver Marriott Tech Center | Denver, CO  
Exhibit Show August 26-27, 2024



## Exhibit Schedule

### Monday, August 26

- |                   |  |
|-------------------|--|
| 1:00 PM - 4:30 PM | Exhibitor Set-Up                           |
| 4:30 PM - 6:30 PM | Exhibits open with Wine & Cheese Reception |

### Tuesday, August 27

- |                    |                                |
|--------------------|--------------------------------|
| 9:00 AM - 2:00 PM  | Exhibit Hours                  |
| 9:30 AM - 10:15 AM | Extended Break in Exhibit Hall |
| 11:30 AM - 1:00 PM | Lunch in Exhibit Hall          |
| 2:00 PM - 5:00 PM  | Exhibitor Tear-down            |

## Table Top Exhibit Information

### **Table Top Fee \$1,150 (by June 3); \$1,450 (after June 3) includes:**

- 6' draped table
- Two Chairs
- Standard Power
- WiFi Service
- Exhibit area carpeted
- 3 Exhibit Staff Badges, includes exhibit reception and lunch

**FLOORPLAN** will be available in June.

### **EXHIBIT STAFF REGISTRATION**

#### ***DO NOT REGISTER ONLINE AS A CONFERENCE PARTICIPANT.***

Special instructions for on-site exhibit staff registration will be provided closer to the show.

### **HOTEL INFORMATION**

The conference is being held at the Denver Marriott Tech Center. Once registered, a hotel link with special rates will be provided.

### **SIGN UP TO EXHIBIT**

Complete the "[NAPCO Exhibit Contract](#)" and email completed form to [Stacey Smith](#), Exhibit Manager, [ssmith@ncsc.org](mailto:ssmith@ncsc.org).

## SPONSORSHIP OPPORTUNITIES



### All sponsorship packages include:

- One complimentary table top (with standard package)
- “What to Know Before You Go” e-mail to attendees acknowledging sponsors
- Logo with link posted on the conference website
- On-site sponsor acknowledgment (logo on walk-in slide on loop)

### Program Sponsor **\$6,000**

- 30-minute education session in plenary room. Sponsor can select subject content but must work with NAPCO Education Consultant to ensure topic is on track and no duplication. Sponsor provides session speakers. NAPCO will not reimburse for session speaker(s) travel expenses.
- Email will be sent to registered attendees highlighting sponsor’s session. Sponsor will provide content (due date provided); NAPCO will review for final approval. Message will be sent by NAPCO.
- Logo and link on **main page** of conference website
- Logo and link on all electronic communications regarding the conference

### Conference Opening Wine & Cheese Reception in exhibit area, Aug. 25 **\$8,000**

- Bar strategically located near sponsor’s table.
- Sponsor can provide up to two (2) signs in event area for evening
- Sponsor can distribute promotional materials during event
- Email to registered attendees will highlight the opening reception and Sponsor's support. Sponsor can provide content for message; NAPCO will review for final approval and send message

### Hospitality Suite **\$2,500**

- Suite is open to all NAPCO participants to network after a full day. The suite will include wine, beer and light snacks (pretzels, chips, etc.). Sponsor may order additional items at their expense.
- Sponsor can distribute promotional materials in the suite for that evening.
- Sponsor can provide a sign that can be placed at entrance to suite.

### WiFi Sponsor **\$3,500** **Pending Sold**

- Sponsor’s name incorporated into WiFi password. All conference attendees will need to use to gain access to the wireless internet throughout the conference area.

### Conference Water Bottle **\$3,000** **Pending Sold**

- Bottle includes NAPCO and Sponsor’s Logo.
- All conference attendees will receive a bottle when they check-in on-site

### Tote Bag Sponsor **\$3,000** **Pending Sold**

- Bag includes NAPCO and Sponsor’s Logo
- Sponsor can provide a one-piece promotion brochure to be stuffed inside the bag
- All conference attendees will receive a bag when they check-in on-site

### Lanyard **\$2,500**

- Lanyard includes NAPCO and Sponsor’s Logo
- All conference attendees will wear badge lanyard throughout conference