

## SPONSORSHIP OPPORTUNITIES



### All sponsorship packages include:

- One complimentary table top (with standard package)
- “What to Know Before You Go” e-mail to attendees acknowledging sponsors
- Logo with link posted on the conference website
- On-site sponsor acknowledgment (logo on walk-in slide on loop)

### Program Sponsor **\$6,000 (3 Slots Available)**

- 30-minute education session in plenary room. Sponsor can select subject content but must work with NAPCO Education Consultant to ensure topic is on track and no duplication. Sponsor provides session speakers. NAPCO will not reimburse for session speaker(s) travel expenses.
- Email will be sent to registered attendees highlighting sponsor’s session. Sponsor will provide content (due date provided); NAPCO will review for final approval. Message will be sent by NAPCO.
- Logo and link on **main page** of conference website
- Logo and link on all electronic communications regarding the conference

### Conference Opening Wine & Cheese Reception in exhibit area, Aug. 25 **\$8,000**

- Bar strategically located near sponsor’s table.
- Sponsor can provide up to two (2) signs in event area for evening
- Sponsor can distribute promotional materials during event
- Email to registered attendees will highlight the opening reception and Sponsor's support. Sponsor can provide content for message; NAPCO will review for final approval and send message

### Hospitality Suite **\$2,500**

- Suite is open to all NAPCO participants to network after a full day. The suite will include wine, beer and light snacks (pretzels, chips, etc.). Sponsor may order additional items at their expense.
- Sponsor can distribute promotional materials in the suite for that evening.
- Sponsor can provide a sign that can be placed at entrance to suite.

### WiFi Sponsor **\$3,500**

- Sponsor’s name incorporated into WiFi password. All conference attendees will need to use to gain access to the wireless internet throughout the conference area.

### Conference Water Bottle **\$3,000**

- Bottle includes NAPCO and Sponsor’s Logo.
- All conference attendees will receive a bottle when they check-in on-site

### Tote Bag Sponsor **\$3,000**

- Bag includes NAPCO and Sponsor’s Logo
- Sponsor can provide a one-piece promotion brochure to be stuffed inside the bag
- All conference attendees will receive a bag when they check-in on-site

### Lanyard **\$2,500**

- Lanyard includes NAPCO and Sponsor’s Logo
- All conference attendees will wear badge lanyard throughout conference