

2025 ANNUAL CONFERENCE

August 17 - 20, 2025 | Hyatt Regency Bellevue | Bellevue, WA
Exhibit Show August 17-20, 2025



Exhibit Schedule

Monday, August 18th

1:00 PM - 4:30 PM	Exhibitor Set-Up
4:30 PM - 6:30 PM	Exhibits open with Wine & Cheese Reception

Tuesday, August 19th

9:00 AM - 2:00 PM	Exhibit Hours
9:30 AM - 10:15 AM	Extended Break in Exhibit Hall
11:30 AM - 1:00 PM	Lunch in Exhibit Hall
2:00 PM - 5:00 PM	Exhibitor Tear-down

Table Top Exhibit Information

Table Top Fee \$1,400 (by June 6); \$1,900 (after June 6) includes:

- 6' draped table
- Two Chairs
- Standard Power
- WiFi Service
- Exhibit area carpeted
- 3 Exhibit Staff Badges, includes exhibit reception and lunch

FLOORPLAN will be available in June.

EXHIBIT STAFF REGISTRATION

DO NOT REGISTER ONLINE AS A CONFERENCE PARTICIPANT.

Special instructions for on-site exhibit staff registration will be provided closer to the show.

HOTEL INFORMATION

The conference is being held at the Hyatt Regency Bellevue. Once registered, a hotel link with special rates will be provided.

SIGN UP TO EXHIBIT

Complete the "[NAPCO Exhibit Contract](#)" and email completed form to [Stacey Smith](#), Exhibit Manager, ssmith@ncsc.org.

SPONSORSHIP OPPORTUNITIES



All sponsorship packages include:

- One complimentary table top (with standard package)
- “What to Know Before You Go” e-mail to attendees acknowledging sponsors
- Logo and Link on Main Page of Conference Website
- Sponsor Acknowledgement Onsite (logo on walk-in slide on loop)

Program Sponsor \$6,000

- 20-minute education session in plenary room. Sponsor can select subject content but must work with NAPCO Education Consultant to ensure topic is on track and no duplication. Sponsor provides session speakers. NAPCO will not reimburse for session speaker(s) travel expenses.
- Email will be sent to registered attendees highlighting sponsor’s session. Sponsor will provide content (due date provided); NAPCO will review for final approval. Message will be sent by NAPCO.
- Logo and link on **main page** of conference website
- Logo and link included on electronic communications regarding the conference

Wine & Cheese Reception (Monday Evening in Exhibit Area) \$5,000

- Bar is strategically located near sponsor’s table.
- Sponsor can provide up to (2) two signs in the event area for the evening
- Sponsor can distribute logo drinkware and promotional materials during the event
- Email to attendees will highlight the opening reception and Sponsor support.

Hospitality Suite \$2,500

- Suite is open to all NAPCO participants to network after a full day. The suite will include wine, beer and light snacks (pretzels, chips, etc.). Sponsor may order additional items at their expense.
- Sponsor can distribute promotional materials in the suite for that evening.
- Sponsor can provide a sign that can be placed at the entrance to the suite.

WiFi \$3,500

- Sponsor will be included on all signage with Wifi access instructions.

Water Bottle \$3,000

- Water stations will be provided to replenish throughout the conference
- Bottle includes NAPCO and the Sponsor Logo.
- All attendees will receive a bottle when checking in onsite

Tech Bag \$3,000

- Bag to hold all those tech cords and gadgets
- Bag will include NAPCO and the Sponsor Logo
- All attendees will receive a bottle when checking in on-ite

Badge Lanyard \$2,500

- Lanyard will include NAPCO and Sponsor Logo
- All attendees will receive a bottle when checking in onsite